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This workshop will further expand our understanding of how to assess the social impact of universities with a focus on how European Universities innovate teaching, research, and knowledge diffusion across multiple contexts

Assessing European Universities between Social Impact and Quality Assurance



September 29-30, 2022



University of Naples
Federico II, Corso Umberto I, 40
Aula Pessina

Workshop on Social Entrepreneurship and Innovation

How do European Universities innovate teaching, research, and knowledge diffusion? This **workshop** addresses this question with a **focus** on the **evaluation** of **European University Alliances**. Besides Quality Assurance (QA) that involves different national regulations and university-based traditions for student learning assessment, there has been little attention to how universities cooperate and how students and faculty change their mindset because of Europeanization.

This **workshop** intends to **situate** the **debate** on evaluation at the nexus of **QA** and **Social Impact**. With a focus on student and faculty mobility and collaborations and their engagement with companies and other social actors at the European level, we aim to go beyond international research impact metrics, economic returns on entrepreneurial activities in regional contexts, and internal quality assurance (QA) procedures within and across institutional settings.

We are interested in **three emerging pillars**, such as:

- the transformation of courses within the alliances;
- the coordination of student and faculty mobility to promote internationalization; and
- the dialogue with stakeholders for social engagement and entrepreneurship.



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Program details

September 29th, 2022

h 9.30 - Openings:

Matteo Lorito, Rector of University of Naples Federico II

Sandro Staiano, Director of Law Department, University of Naples Federico II

Anne-May Janssen, Secretary General, AURORA European University

Alessandro Arienzo, Institutional Coordinator, AURORA - University of Naples Federico II

h. 10.00

Chair: *Mita Marra*, Delegate for Quality Assurance AURORA, University of Naples Federico II

Keynote speakers:

Raffaele Trapasso, Economist OECD, The geography of Higher Education

Nicola Francesco Dotti, Senior Policy Officer, Science Europe, Brussels

Pim de Boer, EU Policy Advisor, Vrije University, Amsterdam

h. 11.45 - Q&A session

h. 12.45 - Light lunch

h. 14.00 - Exchange of experiences of QA in European Universities

Maria de Lourdes Machado-Taylor, Institutional Development Director

Elisabete Lourenço, Vice-Rector Advisor

Érica Faleiro Rodrigues, Assistant Professor


Lusófona University of Humanities and Technologies & *FilmEU* - European University Alliance for Film and Media Arts

Frank P. Wehinger, ERUA Quality Assurance manager, University of Konstanz

Chiara Penon, Administrative Coordinator ERUA, University Paris 8, European Reform University Alliance (ERUA)

Karl Ledermueller, Head of the Evaluation Unit, Vienna University of Economics and Business and ENGAGE EU Alliance - The European University Engaged in Societal Change



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h. 16.00 Coffee break

h. 16.15 European Universities and the role of national agencies for Quality Assessment

Daniele Livon, Director of Italy's National Research and University Evaluation Agency (ANVUR)

Marilena Maniaci, Delegate for internationalization, Italy's National Research and University Evaluation Agency (ANVUR)

Maurizio De Tullio, Executive Coordinator of the European Transnational Alliance – UNITA, University of Turin

Antonio Serrano, Head of Aragon Agency for Quality Assessment and Accreditation (ACPUA), Member of the Board of ENQA - European Association for Quality Assurance of Higher Education, and President of QEB - Quality and Evaluation Board of the European Transnational Alliance - UNITA

Veronica Orazi, Head of QA Unit, University of Turin, and member of the UNITA QEB - Quality and Evaluation Board

h. 17.30 - Conclusions: The future of QA for European Universities

Sabine Sainte-Rose, Program Director - AURORA European University

September 30th, 2022

h. 9.30 - Round table

Aurora - European University: Quality Assessment to Enhance Societal Impact

h. 11.30 - Conclusions